## Hit the Ground Running with These Active Fundraiser Services

## **Boosterthon Fun Run**

Boosterthon Fun Run offers an active, safe, and hassle-free alternative to product sale fundraisers while integrating character-building values for the kids. This full-service program begins with a student pep rally hosted live by the Boosterthon Fun Run team. During the pep rally, the team explains the program to the kids. The next six days of the program are centered on Boosterthon's four values: Integrity, Enthusiasm, Leadership, and Results. Each class is grouped together as a team and is rewarded for improving their school. These six days still allow time for their regular academic learning to continue. Students also collect sponsor pledges from their family members and friends instead of selling goods. Sponsors can either choose to pledge a flat donation or a per-lap pledge, which will add up depending on how many laps the student can run during the last day of Boosterthon Fun Run event: the Fun Run! Students run laps to happy, energetic music for 30 minutes while parents cheer them on. Students run an average of 30-35 laps and have a water station to keep them quenched. The Boosterthon Fun Run team takes care of the set up so that the students, parents, and teachers can enjoy the fun. The run ends with a recap of their character lessons.

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## Fun Run 101

Fun Run 101 provides schools with the know-how to organize a volunteer-based fun run. Schools can save money while avoiding to "reinvent the wheel" with the Fun Run 101 manual. This manual covers it all, including budgeting, event decisions, roles and responsibilities, and document tracking. Clients have online access to the Fun Run Resources Page where customized shirts and other items can be purchased for their fun run. Fun Run 101 will also have online pledge processing and tracking (coming soon), so collecting pledges will be easier than ever.

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